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Marketing in Europe Index

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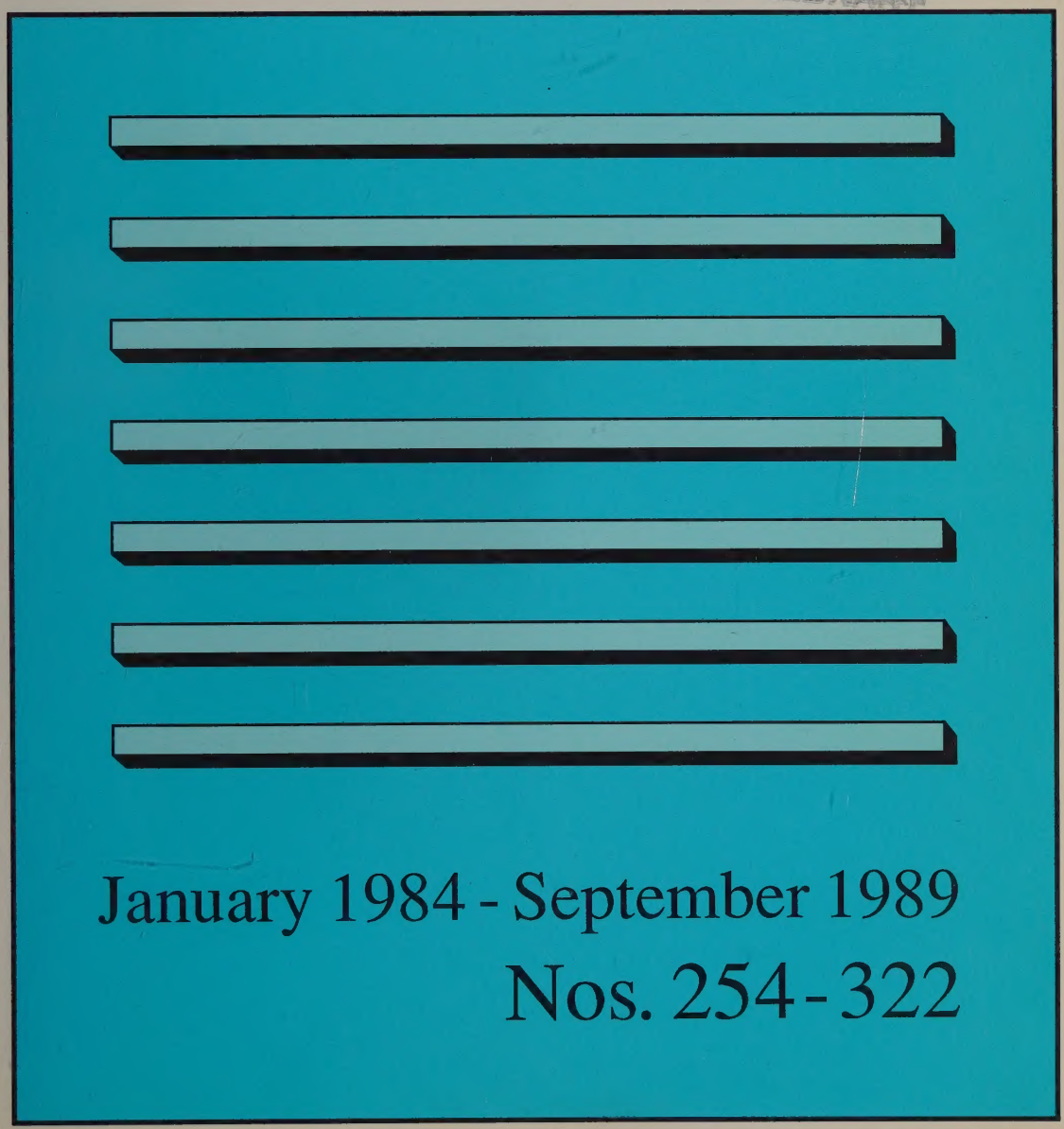

January 1984 - September 1989

Nos. 254 - 322

Business International
GLOBAL BUSINESS INFORMATION AND ADVICE

Marketing in Europe

MONTHLY
Editor: Graham Lewis
Assistant Editor: David Stevens

Contains detailed studies of markets for consumer products in France, West Germany, Italy, Belgium and the Netherlands. Other European markets are occasionally featured.

Published since 1962, **Marketing in Europe** provides a systematically updated reference library on consumer markets. Each of the three issues in a quarter is primarily devoted to a single group of products in the sequence.

- **Food, Drink, Tobacco**
  JANUARY, APRIL, JULY, OCTOBER
- **Clothing, Furniture, Leisure Goods**
  FEBRUARY, MAY, AUGUST, NOVEMBER
- **Chemists Goods, Household Goods, Domestic Appliances**
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■ **Special Reports:** Normally three in each issue, analyse the current structure and characteristics of particular national consumer markets: production; exports and imports; consumption; brand shares; profiles of leading producers/brands; distribution; marketing policies; trends and prospects. Retail distribution is also covered.
■ **EC Member States:** background information on area, population, GDP, national income and dollar and sterling exchange rates.

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The Economist
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Marketing in Europe Index

ISSN 0025-3723

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January 1984 - September 1989
Nos. 254-322

The Economist Intelligence Unit
40 Duke Street
London W1A 1DW

MARKETING IN EUROPE (MIE) is a monthly publication providing detailed, independent studies of markets for specific consumer products and services in Europe. The countries covered are the original six EC countries (West Germany, France, Italy, Belgium, Luxembourg and the Netherlands). Other continental markets are occasionally featured, while the UK is covered by a separate publication, **RETAIL BUSINESS.**

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PUBLICATION FORMAT

A year's subscription comprises a total of twelve issues, sub-divided into three groups of four quarterly issues. Each group covers a carefully defined product field and can be subscribed to separately by those who do not require information on the other two product groups.

The three product groups are:
1. **Food, Drink, Tobacco** (January, April, July, October)
2. **Clothing, Furniture, Leisure Goods** (February, May, August, November)
3. **Chemists' Goods, Household Goods, Domestic Appliances** (March, June, September, December)

Each issue contains:

- **Basic Statistical Data.** Area, population, national income, gross domestic product and currency values for the EC member states.

- **Trade Reviews.** Broad product sectors in individual EC countries are reviewed each month: basic market data are brought up to date and the latest trends highlighted. A total of 30 Trade Reviews are published systematically each year. The Trade Reviews enable subscribers to monitor markets in which they are interested.

- **Market Surveys.** Each issue usually contains three Market Surveys, providing in-depth analysis of the market for a specific product or product group.

TRADE REVIEWS

Trade Reviews are scheduled on a regular annual pattern according to product group and according to country. In this way, West Germany is grouped with Italy, and Belgium with France and the Netherlands.

Each Trade Review has three sections — Market Size, Market Features and Prospects. Under MARKET SIZE, basic data on production, foreign trade and consumption are brought up to date. MARKET FEATURES cover recent developments in the sector concerned and highlight aspects of the market such as advertising and promotion (expenditure, media, methods); manufacturers (size, market shares, mergers); price movements; distribution and margins (number and size of outlets, share of channels and outlets in sales, mark-ups); consumption patterns (ownership levels, per caput consumption, socio-economic breakdown of demand); and product development (new product lines). PROSPECTS sections assess future developments in the light of economic and market factors.

MARKET SURVEYS

Information is provided under the following main headings.

Production	Market Shares
Foreign Trade	Distribution
Apparent Consumption	Price and Margins
Consumption Patterns	Advertising and Promotion
Manufacturers	Prospects
Brands	

(NB: Market Surveys were formerly called "Special Reports". They have exactly the same format as the former special reports; the new name is being used to distinguish them from the EIU's other special reports which are separate volumes dedicated to individual subjects, rather than regular publications.)

Some issues contain studies of **Retail Distribution** and **Retailer Profiles.**

AVAILABILITY OF ISSUES

Back copies are available from Subscriptions Department, Economist Intelligence Unit Ltd, 40 Duke Street, London W1A 1DW

INDEX TO NUMBERS 1-253

An index to issues before No 254 January 1984 of MARKETING IN EUROPE is available from EIU offices.

KEY TO COUNTRIES

B	Belgium	A	Austria
F	France	D	Denmark
N	Netherlands	Ir	Irish Republic
G	West Germany	P	Portugal
Gr	Greece	Sp	Spain
I	Italy	Swi	Switzerland

Annual Trade Review Schedule

Month	Countries	Product Group	Topic
Jan	GI	Food, Drink, Tobacco	Non-Alcoholic & Alcoholic Beverages (2-part)
Feb	BFN	Clothing, Furniture, Leisure Goods	Furniture & Furnishings (2-part)
Mar	GI	Chemists' Goods, Household Goods, Domestic Appliances	Pharmaceuticals, Cosmetics & Toiletries, Cleaning Products (3-part)
Apr	BFN	Food, Drink, Tobacco	Processed & Preserved Foods, Confectionery & Bakery Products (2-part)
May	GI	Clothing, Furniture, Leisure Goods	Clothing & Footwear (2-part)
Jun	BFN	Chemists' Goods, Household Goods, Domestic Appliances	Domestic Appliances & Sound Equipment (2-part)
Jul	GI	Food, Drink, Tobacco	Processed & Preserved Foods, Confectionery & Bakery Products (2-part)
Aug	BFN	Clothing, Furniture, Leisure Goods	Clothing & Footwear (2-part)
Sep	GI	Chemists' Goods, Household Goods, Domestic Appliances	Domestic Appliances & Sound Equipment (2-part)
Oct	BFN	Food, Drink, Tobacco	Non-Alcoholic & Alcoholic Beverages (2-part)
Nov	GI	Clothing, Furniture, Leisure Goods	Furniture & Furnishings (2-part)
Dec	BFN	Chemists' Goods, Household Goods, Domestic Appliances	Pharmaceuticals, Cosmetics & Toiletries, Cleaning Products (3-part)

Key to Issue Numbers

Issue	Date		Issue	Date		Issue	Date	
254	Jan	1984	278	Jan	1986	302	Jan	1988
255	Feb	1984	279	Feb	1986	303	Feb	1988
256	Mar	1984	280	Mar	1986	304	Mar	1988
257	Apr	1984	281	Apr	1986	305	Apr	1988
258	May	1984	282	May	1986	306	May	1988
259	Jun	1984	283	Jun	1986	307	Jun	1988
260	Jul	1984	284	Jul	1986	308	Jul	1988
261	Aug	1984	285	Aug	1986	309	Aug	1988
262	Sep	1984	286	Sep	1986	310	Sep	1988
263	Oct	1984	287	Oct	1986	311	Oct	1988
264	Nov	1984	288	Nov	1986	312	Nov	1988
265	Dec	1984	289	Dec	1986	313	Dec	1988
266	Jan	1985	290	Jan	1987	314	Jan	1989
267	Feb	1985	291	Feb	1987	315	Feb	1989
268	Mar	1985	292	Mar	1987	316	Mar	1989
269	Apr	1985	293	Apr	1987	317	Apr	1989
270	May	1985	294	May	1987	318	May	1989
271	Jun	1985	295	Jun	1987	319	Jun	1989
272	Jul	1985	296	Jul	1987	320	Jul	1989
273	Aug	1985	297	Aug	1987	321	Aug	1989
274	Sep	1985	298	Sep	1987	322	Sep	1989
275	Oct	1985	299	Oct	1987			
276	Nov	1985	300	Nov	1987			
277	Dec	1985	301	Dec	1987			

Alphabetical list of topics covered in Trade Reviews

	West Germany & Italy			Belgium, France & the Netherlands		
	Issue	Date		Issue	Date	
Audio Visual Equipment	298	Sep	87	295	Jun	87
	310	Sep	88	307	Jun	88
	322	Sep	89	319	Jun	89
Beer	290	Jan	87	287	Oct	86
	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
Carpets	288	Nov	86	291	Feb	87
	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89
Cleaning Products	292	Mar	87	289	Dec	86
	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
Clothing	294	May	87	297	Aug	87
	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
Confectionery	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Cosmetics	292	Mar	87	289	Dec	86
	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
Dairy Products	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Electrical Domestic Appliances	298	Sep	87	295	Jun	87
	310	Sep	88	307	Jun	88
	322	Sep	89	319	Jun	89
Fish — Preserved	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Footwear	294	May	87	297	Aug	87
	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
Fruit — Preserved	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Furnishings	288	Nov	86	291	Feb	87
	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89
Furniture	288	Nov	86	291	Feb	87
	300	Nov	87	303	Feb	88
	312	Nov	88	315	Feb	89

	West Germany & Italy			Belgium, France & the Netherlands		
	Issue	Date		Issue	Date	
Knitwear	294	May	87	297	Aug	87
	306	May	88	309	Aug	88
	318	May	89	321	Aug	89
Meat — Preserved	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Pharmaceuticals	292	Mar	87	289	Dec	86
	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
Soft Drinks	290	Jan	87	287	Oct	86
	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
Spirits	290	Jan	87	287	Oct	86
	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88
Toiletries	292	Mar	87	289	Dec	86
	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
Vegetables — Preserved	296	Jul	87	293	Apr	87
	308	Jul	88	305	Apr	88
	320	Jul	89	317	Apr	89
Washing Powder	292	Mar	87	289	Dec	86
	304	Mar	88	301	Dec	87
	316	Mar	89	313	Dec	88
Wine	290	Jan	87	287	Oct	86
	302	Jan	88	299	Oct	87
	314	Jan	89	311	Oct	88

Alphabetical index of Market Surveys[a]

Subject	Country and Issue		Date	
Anoraks & Parkas	G	297	Aug	87
Aperitifs — Vermouth &	I	260	Jul	84
Appliances — Small Electrical	B	268	May	85
—	N	307	Jun	88
—	I	316	Mar	89
Baby Foods	G	278	Jan	86
Babywear & Children's Clothing	F	279	Feb	86
Batteries — Dry-Cell	G	268	Mar	85
Beer	I	257	Apr	84
—	B	260	Jul	84
—	F	266	Jan	85
—	N	275	Oct	85
—	G	284	Jul	86
—	I	314	Jan	89
—	B	320	Jul	89
Bicycles & Mopeds	I	255	Feb	84
—	G	261	Aug	84
Biscuits	I	293	Apr	87
—	G	308	Jul	88
Book Market — The	B	258	May	84
Bottled Vegetables	G	311	Oct	88
Bread & Pastries	G	269	Apr	85
Breakfast Cereals	N	281	Apr	86
Canned Soups	G	320	Jul	89
Canned & Packet Soup	N	254	Jan	84
—	G	260	Jul	84
—	F	293	Apr	87
Canned Vegetables	F	287	Oct	86
—	I	272	Jul	85
—	G	311	Oct	88
Carpeting	N	306	May	88
Carpets	I	309	Aug	88
—	G	321	Aug	89
Cassettes & Records	I	270	May	85
—	G	285	Aug	86
Cheese	G	311	Oct	88
Children's Clothing	I	267	Feb	85
— & Babywear	F	279	Feb	86
Chocolate	B	254	Jan	84
—	I	305	Apr	88
Chocolate Confectionery	F	284	Jul	86
—	N	308	Jul	88
—(Confectionery)	G	299	Oct	87
Cigarettes	N	263	Oct	84
—	B	278	Jan	86
—	I	290	Jan	87
—	Sp	293	Apr	87
—	G	305	Apr	88
—	F	308	Jul	88
Cleaning & Maintenance Products				
— Household	I	271	Jun	85
—	N	295	Jun	87
Clothing — Children's	I	267	Feb	85
— Children's & Babywear	F	279	Feb	86
— Women's Suits & Outfits	F	321	Aug	89
Coffee	G	263	Oct	84
—	I	311	Oct	88
Compact Disc Players & Hi-Fi	G	292	Mar	87
Compact Disc Players, TV & Video Recorders	B	304	Mar	88
Computers — Home	G	264	Nov	84
— Home	I	286	Sep	86
— Home & Personal	F	291	Feb	87
— Home & Personal	G	315	Feb	89
Cooking Appliances	F	262	Sep	84
—	I	298	Sep	87
—	F	319	Jun	89
—(Domestic Appliances)	Sp	283	Jun	86
—(White Goods)	Sp	322	Sep	89
Cosmetics — Colour	G	256	Mar	84
— Skin Care	F	274	Sep	85
— Retail Distribution of	B	286	Sep	86
— Sun	G	280	Mar	86
Credit Cards	G	255	Feb	84
—	G	310	Sep	88
—(Plastic Money)	B	264	Nov	84
Cutlery	I	277	Dec	85
Dental Hygiene Products	G	274	Sep	85
Detergents & Soaps	I	262	Sep	84
Dietetic Foods	I	314	Jan	89
Dishwashers	G	265	Dec	84

a Formerly called Special Reports.

Subject	Country and Issue	Date
—	I 319	Jun 89
—(Domestic Appliances)	Sp 283	Jun 86
—(-)	Sp 322	Sep 89
—& Washing Machines	N 298	Sep 87
Dishwashing Products	F 259	Jun 84
Disposable Nappies	F 280	Mar 86
Disposable Paper Products	G 289	Dec 86
Distribution (Retail)	D 262	Sep 84
—	Sp 272	Jul 85
—	Gr 275	Oct 85
—	G 276	Nov 85
—	Ir 296	Jul 87
—	Sp 317	Apr 89
—	P 318	May 89
Distribution of Cosmetics & Toiletries	B 286	Sep 86
Distribution of Food	B 266	Jan 85
— Multiple Grocery	I 305	Apr 88
— Grocery Products	G 314	Jan 89
Do-It-Yourself	N 285	Aug 86
—	B 301	Dec 87
Domestic Appliances	Sp 283	Jun 86
—	Sp 322	Sep 89
Drinks — Soft	G 257	Apr 84
—	N 284	Jul 86
—	I 296	Jul 87
Dry Cell Batteries	G 268	Mar 85
Dryers & Washing Machines	F 298	Sep 87
Edible Oils	F 257	Apr 84
—	G 278	Jan 86
Electrical Appliances — Small	B 268	Mar 85
—	N 307	Jun 88
—	I 316	Mar 89
Fabric Softeners	G 259	Jun 84
Fast Food	F 296	Jul 87
—	B 299	Oct 87
—	I 302	Jan 88
—	N 302	Jan 88
Food — Retail Distribution of	B 266	Jan 85
—	I 305	Apr 88
—(Grocery Products)	G 314	Jan 89
Footwear	I 282	May 86
—	N 273	Aug 85
—	G 291	Feb 87
—	F 312	Nov 88
Foundation Garments & Lingerie	F 306	May 88
Franchising — Retail	F 282	May 86
Freezers & Refrigerators	I 265	Dec 84
—	G 271	Jun 85
—	N 277	Dec 85
—	F 286	Sep 86
—	N 319	Jun 89
—(Domestic Appliances)	Sp 283	Jun 86
—(Domestic Appliances)	Sp 322	Sep 89
Frozen Foods	F 272	Jul 85
—	B 269	Apr 85
—	G 275	Oct 85
—	Sp 281	Apr 86
—	I 290	Jan 87
Fruit Juices	I 263	Oct 84
— & Mineral Water	G 290	Jan 87
Furniture	N 264	Nov 84
—	G 267	Feb 85
—(Kitchen)	I 300	Nov 87
Games & Toys	G 261	Aug 84
—	I 315	Feb 89
Garden Chemicals	B 288	Nov 86
Garden Products	B 294	May 87
Grocery Retailing —(Multiple)	I 305	Apr 88
—	G 314	Jan 89
Hair Care Products	G 277	Dec 85
—	N 283	Jun 86
—	F 313	Dec 88
Hand Knitting Yarns	F 270	May 85
Health Foods	G 254	Jan 84
—	G 317	Apr 89
—	I 314	Jan 89
Hi-Fi	G 292	Mar 87
Holidays — Package	N 246	May 83
Home Computers	G 264	Nov 84
—	I 286	Sep 86
—	F 291	Feb 87
—	G 315	Feb 89
Hosiery	F 300	Nov 87
Hosiery, Knitwear & Underwear	G 303	Feb 88

Subject	Country and Issue	Date
—	I 303	Feb 88
Hotels	G 306	May 88
Household Cleaning Products	I 271	Jun 85
—	N 295	Jun 87
Household Paper Products	G 289	Dec 86
—	I 322	Sep 89
In-car Entertainment Appliances	F 258	May 84
Jeans	N 261	Aug 84
— & Leisure Trousers	F 276	Nov 85
—	I 276	Nov 85
— & Corduroy Trousers	G 300	Nov 87
Kitchen Furniture	I 300	Nov 87
Knitting Yarns	F 270	May 85
Knitwear	F 294	May 87
—	I 303	Feb 88
—	G 303	Feb 88
Laundry Dryers & Washing Machines	F 298	Sep 87
—	G 295	Jun 87
Leisure Trousers & Jeans	F 276	Nov 85
—	I 276	Nov 85
Lingerie (& Foundation Garments)	F 306	May 88
Maintenance & Cleaning Products — Household	N 295	Jun 87
Men's Outerwear	F 367	Feb 86
—	N 270	May 85
—	I 279	Feb 85
—	G 285	Aug 86
Men's Shirts	F 273	Aug 85
—	I 288	Nov 86
Microwave Ovens	F 292	Mar 87
—	I 307	Jun 88
—	G 316	Mar 89
—	N 322	Sep 89
Mineral Water & Fruit Juices	G 290	Jan 87
Mopeds & Bicycles	I 255	Feb 84
—	G 261	Aug 84
Nappies — Disposable	F 280	Mar 86
—(Disposable Paper Products)	I 322	Sep 89
Oils — Edible	F 257	Apr 84
—	G 278	Jan 86
Oral Hygiene Products	I 289	Dec 86
—	N 292	Mar 87
Outerwear — Men's	F 267	Feb 85
—	N 270	May 85
—	I 279	Feb 86
—	G 285	Aug 86
— Women's	F 288	Nov 86
—	G 294	May 87
—	N 297	Aug 87
—	I 303	Feb 88
—(Suits & Outfits)	F 321	Aug 89
Paints & Varnishes	I 304	Mar 88
—	B 316	Mar 89
Paper Products	B 256	Mar 84
—	G 289	Dec 86
—	I 322	Sep 89
Paper Stationery	I 301	Dec 87
Parkas & Anoraks	G 297	Aug 87
Pastries & Bread	G 269	Apr 85
Perfumery Products	F 301	Dec 87
Personal Computers	F 291	Feb 87
—	G 315	Feb 89
Petfoods	G 281	Apr 86
Pharmaceuticals	N 271	Jun 85
—	B 280	Mar 86
—	G 259	Jun 84
—	F 289	Dec 86
—	G 310	Sep 88
Plastic Money	B 264	Nov 84
Power Tools	F 255	Feb 84
Power Tools — Portable	N 258	May 84
Radios & Televisions	I 313	Dec 88
Records & Cassettes	I 270	May 85
—	G 285	Aug 86
Refrigerators & Freezers	I 265	Dec 84
—	G 271	Jun 85
—	N 277	Dec 85
—	F 286	Sep 86
—	N 319	Jun 89

Subject	Country and Issue	Date
—(Domestic Appliances)	Sp 283	Jun 86
—(—)	Sp 322	Sep 89
Retail Distribution	D 262	Sep 84
—	Sp 272	Jul 85
—	Gr 275	Oct 85
—	G 276	Nov 85
—	Ir 296	Jul 87
—	Sp 317	Apr 89
—	P 318	May 89
Retail Distribution of Food	B 266	Jan 85
— Multiple Grocery	I 305	Apr 88
— Grocery Products	G 314	Jan 89
Retail Distribution of Cosmetics & Toiletries	B 286	Sep 86
Retail Franchising	F 282	May 86
Shirts	F 273	Aug 85
—	I 288	Nov 86
—	G 312	Nov 88
Skin Care Products	F 274	Sep 85
Small Electrical Appliances	B 268	Mar 85
—	N 307	Jun 88
—	I 316	Mar 89
Snack Products	G 287	Oct 86
Soaps & Detergents	I 262	Sep 84
Soft Drinks	G 257	Apr 84
—	N 284	Jul 86
—	I 296	Jul 87
—	F 302	Jan 88
Soup (Canned)	G 320	Jul 89
Soup (Packet & Canned)	N 254	Jan 84
—	G 260	Jul 84
—	F 293	Apr 87
Spirits	F 317	Apr 89
—	I 320	Jul 89
Sportswear	G 279	Feb 86
—	B 297	Aug 87
—	F 309	Aug 88
—	I 312	Nov 88
Stationery (Paper based)	I 301	Dec 88
Sun Cosmetics	G 280	Mar 86
Tablewear (Ceramic)	B 307	Jun 88
Televisions & Radios	I 313	Dec 88
TV Sets	G 283	Jun 86
TV Sets & Video Cassette Recorders	I 286	Sep 86
—	B 262	Sep 84
—	B 304	Mar 88
Tobacco Products	I 290	Jan 87
—	Sp 293	Apr 87
—	G 305	Apr 88
—	F 308	Jul 88
Toiletries & Cosmetics —(Retail Distribution of)	B 286	Sep 86
Tools — DIY Power	F 255	Feb 84
—	N 258	May 84
Toothpaste	I 289	Dec 86
—	N 292	Mar 87
—	F 304	Mar 88
Toys & Games	G 261	Aug 84
—	I 315	Feb 89
Trousers — Leisure, & Jeans	F 276	Nov 85
—	I 276	Nov 85
— Jeans & Corduroys	G 300	Nov 87
Underwear, Hosiery & Knitwear	G 303	Feb 88
—	I 303	Feb 88
Vegetables — Canned	F 287	Oct 86
— Canned	I 272	Jul 85
— Canned & Bottled	G 311	Oct 88
Vermouth & Aperitifs	I 260	Jul 84
Video Cassette Recorders	G 273	Aug 85
— & TV, Home Video	I 286	Sep 86
— & TV, Compact Disc Players	B 304	Mar 88
Video Cassettes, Records & Cassettes	I 270	May 85
—	G 285	Aug 86
Video Equipment	N 310	Sep 88
Washing Machines (Domestic Appliances)	Sp 283	Jun 86
—(-)	Sp 322	Sep 89
—& Dishwashers	N 298	Sep 87
—& Dryers	F 298	Sep 87
—	G 295	Jun 87
Washing-up Products	G 274	Sep 85
White Goods	N 256	Mar 84
—	Sp 283	Jun 86

Subject	Country and Issue		Date	
—	Sp	322	Sep	89
— & Small Electrical Appliances	B	268	Mar	85
Wine	N	266	Jan	85
Women's Outerwear	F	288	Nov	86
—	G	294	May	87
—	N	297	Aug	87
—	I	303	Feb	88
Women's Suits & Outfits	F	321	Aug	89
Yarns — Hand Knitting	F	270	May	85
Yogurt	F	269	Apr	85

Alphabetical list of Retailer Profiles

Subject	Country & Issue		Date	
Darty	F	313	Dec	88
Euromercato	I	318	May	89
FNAC	F	313	Dec	88
GIB Group	B	315	Feb	89
Karstadt	G	318	May	89
Standa	I	318	May	89

Index of Market Surveys and Retailer Profiles by Country

	Issue	Date
BELGIUM		
Appliances — Small Electrical	268	Mar 85
Beer	259	Jun 84
—	320	Jul 89
Book Market — The	258	May 84
Chocolate	254	Jan 84
Cigarettes	278	Jan 86
Compact Disc Players, TV & Video Recorders	304	Mar 88
Confectionery — Chocolate	254	Jan 84
Cosmetics — Retail Distribution of	286	Sep 86
Credit Cards (Plastic Money)	264	Nov 84
Distribution of Cosmetics & Toiletries	286	Sep 86
Distribution of Food — Retail	266	Jan 85
Do-It-Yourself	301	Dec 87
Electrical Appliances — Small	268	Mar 85
Fast Food	299	Oct 87
Food — Retail Distribution of	266	Jan 85
Frozen Foods	269	Apr 85
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Retail Business

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